



Donor Recognition Programs FAQ

Your support of the Minnesota Zoo Foundation helps the Zoo create connections with people and wildlife and inspires the community to become stewards of our planet. The Minnesota Zoo Foundation has various giving programs that, in turn, help you nurture your own connection with the natural world.

What is the Friends membership?

- Any donor giving at the Friends of the Minnesota Zoo level or higher (minimum of \$300 annually or \$25 monthly) receive a Friends membership which covers two adults living at the same address, dependent children or grandchildren ages 21 or under, and two complimentary guests with each visit.

What is the Friends of the Minnesota Zoo donor recognition program?

- Friends of the Minnesota Zoo (also referred to as Friends) donor program starts with a gift of \$300 annually or \$25 monthly. Benefits include a Friends membership and invitations to Friends events and experiences throughout the year.

What is the Director's Circle donor recognition program?

- Director's Circle donor programs start with an annual gift of \$1,200 or \$100 monthly. Director's Circle donors receive a Friends membership, invitations to insider events and experiences, donor recognition in the Foundation's annual impact report and donor wall, and reserved Zoo parking spaces.
- Director's Circle donors who give \$3,000 annually or \$250 monthly can gift a Friends membership.
- Director's Circle donors who give \$6,000 annually or \$500 monthly will have access to special behind-the-scenes experiences (benefit still in development).

What are donor events and experiences?

- These are unique opportunities designed to bring donors closer to the mission and report on the impact of their dollars. Some experiences are larger events like lectures, Friends Farm Babies, or donor lounges at public Zoo events. Some are smaller intimate experiences at the Minnesota Zoo. Event experiences vary by giving level.

Is my contribution tax deductible?

- Yes. Currently all donor recognition programs are fully tax deductible. Per IRS standards, no valued goods and services are exchanged for the gift.

How can someone contact the Minnesota Zoo Foundation or learn more about the Foundation and donor recognition programs?

- Email donations@mnzoo.org, call 952.431.9237, or visit [MNZoo.org/Give](https://mnzoo.org/Give).

Please Note: While we are working hard to process donations and activate donor benefits as quickly as possible, please allow our staff up to 10 business days to process your donation and activate your membership. If you plan to visit the Zoo in the very near future, please reach out to us at donations@mnzoo.org and we can ensure your membership is active so you can access online ticket reservations. You will need to log into your member account at mnzoo.org to access complimentary member pricing and reserve your tickets. If you visit before your membership cards arrive, you can show your donation receipt to receive member discounts in the cafe and gift shop.

This chart is the new donor benefit chart. It can be found on MNZoo.org/Give beginning January 3, 2023. Donor benefits are subject to change without notice, may not be exchanged, and have no monetary value. The COVID-19 pandemic may impact delivery of donor benefits.

DONOR BENEFITS

	\$50	\$100	\$300+ Friends	\$600+ Friends	\$1,200+ Directors Circle	\$3,000+ Directors Circle	\$6,000+ Directors Circle	\$10,000+ President's Club
Donor newsletter	•	•	•	•	•	•	•	•
Invites to Donor Appreciation Day		•	•	•	•	•	•	•
Friends membership to Zoo			•	•	•	•	•	•
Invites to Friends events and experiences			•	•	•	•	•	•
Invites to insider events and experiences				•	•	•	•	•
Annual Impact Report and Donor Wall recognition					•	•	•	•
Dedicated parking spot (first come, first served)					•	•	•	•
Friends membership to give away						•	•	•
Behind-the-scenes experience							•	•
Invites to President's Club events and experiences								•